

Micro-Credential Program

Do you aware the new way of learning - micro-credential?

Do you know how to convert your previous face to face program, work manual into micro-credential program?

Introduction

Following the pandemic, the environment for learning and development shifted. Prior to COVID, we learned through face-to-face interactions. The training process is completely different than it was following COVID. Now, we're focusing more on hybrid and online learning. Microlearning is a type of learning that is well-suited for skill development. It entails distilling a skill or concept down to its most fundamental components and teaching only those. As a result, microlearning courses are extremely targeted and comprised of bite-sized exercises. Microlearning is based on bite-sized exercises or "learning nuggets." Indeed, microlearning is all about being shorter, faster, and sharper than typical long-form learning approaches. Microlearning content can be delivered in a variety of ways, but the most logical method is to use software designed specifically for this purpose. This program enables candidates to produce micro-credential video to serve the learning and development for the organisation.

Program Objectives:

The objective of the program is to train

- a) Participants with skill and knowledge in becoming a competent trainer
- b) Participants to convert the training materials to be a book
- c) Participants to convert books into micro-credential videos.

Learning Outcomes

At the end of the program, the participants should be able to

- a) Conduct face to face and online training
- b) Produce impactful course materials
- c) Produce manuscript for a book
- d) Produce microlearning video as micro-credentials program

Methodology

Interactive lecture, videos, presentation, discussion, case study, case simulation, Socratic questioning, flipped classroom, brain-storming, worksheet, problem solving, inductive method, team exercise, peer to peer, action learning, coaching and mentoring

Who Should Attend?

Human resource personnel, Marketing personnel, Financial personnel, Senior Management, and anyone who would like to apply behavioural biases into the business strategy.

Program Outline

Day 1	
9:00am- 1:00pm	Introduction of Program • Learning and Development Environment • Adult Learning Style • Preparation to be a trainer • Pedagogy
1:00pm – 2:00pm	Lunch
2:00pm – 5:00pm	Program Development and Requirement • Mapping of Skills on COPPA • Mapping of PEO, POL, Module, and NOS • Module Development • Preparing Resources
Day 2	
9:00am- 1:00pm	Gamification and Teaching Pedagogy • Teaching Style • Creating Games • Gamification Concept • Create online games • Creating a Forum of discussion
1:00pm – 2:00pm	Lunch
2:00pm – 5:00pm	Impactful Presentation: Online and Offline • Impactful Presentation • Body Language and presentation • Preparing Infographics slides • Preparing Online Interactive Slides • Introduction to Video Recording • Script for Content • Voice over sound through (Min of 30-minute program)
Day 3	
9:00am- 1:00pm	Creating Micro-credential Content • Copyright Act 1987 (Malaysia) (Akta Hak Cipta 1987) • Introduction of Basic Video Editing

	● Getting suitable sources for the production of video ● Conducting basic video and picture editing skills
1:00pm – 2:00pm	Lunch
2:00pm – 5:00pm	Advanced Video Editing ● Timeline ● Voice ● Transition ● Green screen ● Sub-title ● Speed of videos ● Animation ● Production
Day 4	
9:00am- 1:00pm	Evaluation and Report Writing ● Kirk Patrick Evaluation ● Type of Evaluation ● Rubric and Evaluation ● Report writing
1:00pm – 2:00pm	Lunch
2:00pm – 5:00pm	Final Examination